

187

ENGAGEMENT
QUESTIONS



FATOSA
MARKETING

187 ENGAGEMENT QUESTIONS FOR SOCIAL MEDIA FOR SERVICE BUSINESSES



1. What inspired you to start your business?
2. What is the most important lesson you've learned as a business owner?
3. What makes your business unique?
4. What is your favorite product/service that you offer?
5. What is the biggest challenge you've faced as a business owner and how did you overcome it?
6. Who is your ideal customer and why?
7. What are some common misconceptions about your industry?
8. What is the most rewarding part of running your business?
9. What is the story behind your business name/logo?
10. What are your favorite tips for staying productive and focused throughout the day?
11. What sets your business apart from your competitors?
12. What is the most popular product/service you offer and why do you think it's so popular?
13. How do you handle difficult customers or negative feedback?
14. What was the inspiration behind your latest product/service?
15. What is the most exciting project you're currently working on?
16. What is the most important thing you've learned about customer service?
17. What are some common misconceptions about your business?
18. What inspired you to start your business and how has it evolved since then?
19. What are your favorite tools and resources for running your business?
20. How do you stay motivated and inspired as a business owner?
21. What are some common mistakes that people make when starting a business?
22. What are your favorite ways to connect with your customers?
23. What is your biggest business-related accomplishment?
24. How do you define success as a business owner?
25. What is your favorite business-related book or podcast?
26. What advice would you give to someone who is thinking of starting their own business?
27. What is your favorite way to unwind after a busy day of work?
28. What are some challenges that you faced when starting your business?
29. What is the biggest misconception about your industry?
30. How do you balance your personal life and your business?
31. What is your favorite way to market your business?
32. What are some of your favorite local businesses in your community?
33. How has your business impacted your community?
34. What is your favorite way to give back to your community?
35. What do you love most about your job?
36. What are some exciting things happening in your industry right now?
37. What advice would you give to someone who is considering starting a business in your industry?
38. What is your favorite quote that inspires you as a business owner?
39. What are some challenges that you've faced in your personal life that have affected your business?

187 ENGAGEMENT QUESTIONS FOR SOCIAL MEDIA FOR SERVICE BUSINESSES



40. What are some of the most important qualities that a successful business owner should possess?
41. What is the most important lesson you've learned about branding your business?
42. What are some common misconceptions that people have about your industry?
43. How do you stay organized and manage your time effectively?
44. What is your favorite way to stay motivated and inspired throughout the day?
45. What is your favorite productivity hack?
46. What is your favorite business-related app or software?
47. What is your favorite way to network with other business owners in your industry?
48. What is the biggest risk you've taken in your business and how did it turn out?
49. What is the biggest challenge you're currently facing in your business?
50. What are some of the most important things you've learned about marketing your business?
51. What are some of the most important things you've learned about running a successful business?
52. What are some of your favorite books or podcasts about entrepreneurship?
53. What is your favorite way to de-stress after a busy day of work?
54. What is the most important lesson you've learned about
55. What's your favorite way to unwind after a long day?
56. Do you have any hobbies or interests that you're passionate about?
57. What's the best advice you've ever received?
58. What's the most interesting place you've ever visited?
59. What's the last book you read, and did you enjoy it?
60. Do you prefer sweet or savory foods?
61. What's one thing you're looking forward to this year?
62. What's the best gift you've ever given someone?
63. Do you have any tips for staying productive?
64. What's your favorite motivational quote?
65. What's the most adventurous thing you've ever done?
66. What's your favorite way to spend a lazy day?
67. What's your favorite song right now?
68. What's your favorite way to exercise?
69. Do you have any pets? Share a picture!
70. What's one thing you wish you could do better?
71. What's the best meal you've ever had?
72. What's the most interesting thing you've learned recently?
73. Do you have any upcoming travel plans?
74. What's your favorite movie and why?
75. What's one thing you're grateful for today?
76. Do you have any fun weekend plans?
77. What's the best advice you would give to your younger self?
78. What's your favorite way to spend time with family and friends?
79. What's the most important thing you've learned about yourself?
80. What's one thing you're excited to learn more about?
81. What's your favorite TV show right now?

187 ENGAGEMENT QUESTIONS FOR SOCIAL MEDIA FOR SERVICE BUSINESSES



82. Do you have any upcoming goals you're working towards?
83. What's the most meaningful gift you've ever received?
84. What's your favorite way to relax and de-stress?
85. What's the best piece of advice you've ever given someone?
86. Do you have any fun holiday traditions?
87. What's the most beautiful place you've ever seen?
88. What's one thing you've accomplished that you're proud of?
89. What's your favorite way to start the day?
90. What's the most interesting job you've ever had?
91. Do you have any favorite podcasts or audiobooks?
92. What's one thing you're looking forward to in the future?
93. What's your favorite type of cuisine?
94. What's the most challenging thing you've ever done?
95. Do you have any tips for staying organized?
96. What's your favorite type of exercise?
97. What's one thing you wish you could change about the world?
98. What's the most important lesson you've learned in life?
99. Do you have any plans for self-improvement?
100. What's the most interesting article or book you've read recently?
101. What's one thing you've always wanted to try, but haven't had the chance to yet?

102. I hope these engagement questions help inspire your social media content!
103. What are some of your favorite local businesses to support?
104. Do you prefer to shop in-store or online? Why?
105. If you could only use one social media platform for the rest of your life, which one would it be?
106. What are your favorite hobbies and how do you like to spend your free time?
107. What's the best advice you've ever received?
108. What's your favorite quote and why does it resonate with you?
109. If you could switch places with any fictional character for a day, who would it be?
110. What's the last book you read and what did you think of it?
111. What's one thing you've always wanted to learn how to do?
112. If you could have dinner with any historical figure, who would it be?
113. What's your favorite way to unwind after a long day?
114. What's one thing you're grateful for today?
115. What's one thing you've been procrastinating on that you really need to get done?
116. What's the best concert you've ever been to?
117. If you could live anywhere in the world, where would it be?
118. What's your favorite thing about your job/hobby/passion?
119. Do you prefer to travel solo or with a group? Why?
120. What's your favorite childhood memory?
121. If you could have any superpower, what would it be?
122. What's one thing that you're really proud of accomplishing in your life?

187 ENGAGEMENT QUESTIONS FOR SOCIAL MEDIA FOR SERVICE BUSINESSES



123. Sure, here are some more engagement questions for social media:
124. What motivates you to work with service providers?
125. How do you measure the success of a service provider?
126. What kind of services are you interested in learning more about?
127. What kind of services do you think would benefit your business?
128. What has been your experience working with service providers in the past?
129. What is the most important factor when choosing a service provider?
130. How do you stay up to date with the latest industry trends and best practices?
131. What kind of information would you like to see more of on our social media pages?
132. What has been your biggest challenge when working with service providers?
133. How do you balance quality and cost when choosing a service provider?
134. What kind of impact have service providers had on your business?
135. What is the most important thing you look for in a service provider?
136. How do you build trust with service providers?
137. What role do service providers play in your overall business strategy?
138. What do you think sets successful service providers apart from those that are not successful?
139. How do you approach finding the right service provider for your business needs?
140. What have been some of the most successful partnerships you've had with service providers?
141. How do you navigate potential conflicts with service providers?
142. How do you determine if a service provider is a good fit for your business?
143. What kind of advice would you give to businesses looking to work with service providers?
144. What are some common misconceptions about working with service providers?
145. How do you balance short-term vs long-term goals when working with service providers?
146. What kind of feedback do you typically provide to service providers?
147. How do you approach negotiating contracts with service providers?
148. How do you build strong, lasting relationships with service providers?
149. What kind of value do service providers bring to your business?
150. How do you measure ROI when working with service providers?
151. What kind of questions do you typically ask when vetting service providers?
152. What kind of resources do you rely on when choosing service providers?
153. How do you approach managing multiple service providers at once?
154. What are some key metrics you look for when evaluating the success of service providers?
155. How do you approach communicating your needs and expectations to service providers?
156. What kind of role do service providers play in your overall business strategy?
157. How do you ensure that service providers are aligned with your company's values and mission?
158. How do you approach dealing with service providers who may not meet your expectations?
159. What kind of impact have service providers had on your business growth?
160. How do you approach building relationships with service providers outside of work-related interactions?
161. What kind of communication do you expect from service providers?
162. How do you balance risk vs reward when working with service providers?
163. What kind of benefits have you seen from working with service providers?

187 ENGAGEMENT QUESTIONS FOR SOCIAL MEDIA FOR SERVICE BUSINESSES



164. How do you approach training service providers to meet your specific business needs?
165. What kind of feedback have you received from service providers?
166. How do you approach providing feedback to service providers?
167. What kind of impact have service providers had on your overall business strategy?
168. How do you approach building trust with service providers who are new to your business?
169. What kind of questions do you typically ask service providers during the hiring process?
170. How do you approach building a long-term relationship with service providers?
171. How do you approach managing the cost of working with service providers?
172. What kind of benefits have you seen from outsourcing services to providers?
173. How do you approach managing the quality-of-service providers?
174. What's one thing you're looking forward to this week?
175. Do you prefer coffee or tea in the morning?
176. What's your favorite way to unwind after a long day?
177. What's the best book you've read recently?
178. What's your favorite way to exercise?
179. What's your favorite way to unwind after a long day?
180. What's the best piece of advice you've ever received?
181. Do you prefer coffee or tea?
182. What's your favorite book and why?
183. What's your favorite way to stay active?
184. What's your go-to comfort food?
185. What's something you're currently learning or want to learn?
186. What's a skill you wish you had?
187. What's the best vacation you had?