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FREEBIE IDEAS



FATOSA
MARKETING

319 FREEBIE IDEAS FOR SERVICE BUSINESSES



1. Ebook
2. Checklist
3. Cheat sheet
4. White paper
5. Case study
6. Guide
7. Worksheet
8. Resource list
9. Template
10. Audio recording
11. Video tutorial
12. Infographic
13. Calendar
14. Planner
15. Course Syllabus
16. Script templates
17. Social media images
18. Research report
19. Customer success story
20. Blog post template
21. Tips and tricks sheet
22. Industry report
23. Recipe book
24. Email templates
25. Success tips
26. Educational video series
27. Portfolio Template
28. Podcast Episode
29. Social media guide
30. PowerPoint presentation
31. Style guide
32. Sales script
33. Case study template
34. Email marketing checklist
35. Image template
36. Holiday gift guide
37. Marketing Calendar
38. Idea brainstorming sheet
39. Newsletters
40. Social media challenge
41. Prompts for social media posts
42. Resume template
43. Landing page template
44. Writing prompts

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45. Email series
46. Quiz
47. Webinar
48. Quote graphics
49. Customer avatar template
50. Industry statistics report
51. Product review guide
52. Website design guide
53. Budgeting tool
54. Time management tool
55. DIY tutorial
56. Recipe card
57. Event planning template
58. Branding guide
59. Photography guide
60. Product comparison chart
61. Beginner's guide
62. Bonus content
63. Newsletter Template
64. Customer testimonial template
65. Audiobook
66. Motivational video
67. Social media audit checklist
68. Keyword research guide
69. User manual template
70. Image editing guide
71. Pricing guide
72. Industry news update
73. Sales funnel template
74. A/B testing guide
75. Lead magnet checklist
76. Blog content ideas list
77. Customer retention guide
78. Presentation template
79. Website optimization guide
80. Link building guide
81. Business planning template
82. SEO audit checklist
83. Video editing guide
84. Sales forecast template
85. Influencer outreach guide
86. Email marketing guide
87. Video marketing guide
88. Social media advertising guide

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89. Customer feedback survey
90. Website performance report
91. Customer onboarding checklist
92. Event planning checklist
93. Social media management guide
94. Google Analytics tutorial
95. Content calendar template
96. Product launch plan
97. Customer satisfaction survey
98. Industry trends report
99. Freelancer contract template
100. Project management tool
101. Performance evaluation template
102. Business card template
103. Presentation skills guide
104. Personal branding guide
105. Web design guide
106. Copywriting Guide
107. SEO keyword checklist
108. Social media content planner
109. Email marketing campaign template
110. Landing page optimization guide
111. Sales pitch template
112. Productivity tool
113. Social media influencer list
114. Case study analysis template
115. Lead generation guide
116. Marketing strategy template
117. Buyer persona template
118. Content writing checklist
119. Website user experience guide
120. Content promotion guide
121. Video production guide
122. Competitive analysis template
123. Social media listening tool
124. Email newsletter template
125. Blog post promotion guide
126. Brand messaging guide
127. Event promotion template
128. Content distribution checklist
129. Press release template
130. Affiliate
131. Consultation
132. Trial

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133. Sample
134. Assessment
135. Checklist
136. Webinar
137. Video training
138. Audio training
139. Whitepaper
140. Case study
141. Workshop
142. Template
143. Challenge
144. Quiz
145. Survey
146. Podcast
147. Demo
148. Quote
149. Estimate
150. Personalized report
151. Content upgrade
152. Exclusive access
153. Product bundle
154. Bonus item
155. Limited-time offer
156. Referral reward
157. Gift with purchase
158. Shipping
159. Installation
160. Maintenance
161. Upgrade
162. Customization
163. Support
164. Coaching session
165. Mentoring session
166. Group coaching program
167. Trial period extension
168. Cancellation fee waiver
169. Return policy
170. Donation to a charity of choice
171. Product giveaway
172. Contest entry
173. Event ticket
174. Membership trial
175. Upgrade to premium membership
176. Loyalty rewards program

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177. Upgrade to VIP status
178. Partner program membership
179. Affiliate program membership
180. Early access to new products or services
181. Social media audit
182. Search engine optimization audit
183. Website audit
184. Digital marketing audit
185. Branding consultation
186. Financial planning consultation
187. Legal consultation
188. IT consultation
189. Human resources consultation
190. Business strategy consultation
191. Leadership coaching session
192. Team building session
193. Productivity workshop
194. Time management workshop
195. Stress management workshop
196. Communication skills workshop
197. Public speaking workshop
198. Email course
199. Mini e-book
200. Printable art
201. Budget planner
202. Business plan template
203. Social media calendar
204. SEO checklist
205. Copywriting template
206. Stock photos
207. Email swipe file
208. Business expense tracker
209. Goal setting guide
210. Content upgrade templates
211. Public relations guide
212. Social media tracker
213. Competitive intelligence report
214. Sales report template
215. Press kit template
216. Monthly report template
217. New hire onboarding checklist
218. Employee performance review template
219. Employee handbook template
220. Employee satisfaction survey

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221. Customer satisfaction survey template
222. NPS survey template
223. Market research survey template
224. Customer persona template
225. Customer journey map template
226. User experience guide
227. Website copy audit
228. Newsletter content ideas
229. Brand voice guide
230. Social media engagement tips
231. Sales email templates
232. Email marketing strategy guide
233. Webinar registration page template
234. Thank you page template
235. Landing page copywriting template
236. Landing page design template
237. Web design templates
238. Blog post headline formulas
239. Content marketing strategy guide
240. SEO guide for beginners
241. Google Ads guide
242. Facebook Ads guide
243. Instagram Ads guide
244. LinkedIn Ads guide
245. Twitter Ads guide
246. Influencer marketing guide
247. Affiliate marketing guide
248. Customer referral program guide
249. Digital product creation guide
250. Online course creation guide
251. Productivity tips and tricks
252. Time blocking worksheet
253. Goal setting worksheet
254. Gratitude journal prompts
255. Self-care checklist
256. Morning routine guide
257. Evening routine guide
258. Stress management guide
259. Fitness tracker
260. Meal planner
261. Recipe collection
262. Home workout guide
263. Yoga guide
264. Meditation guide

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265. Mindfulness exercises
266. Sleep guide
267. Personal finance calculator
268. Credit score tracker
269. Investment guide
270. Retirement planning guide
271. Real estate guide
272. Home buying checklist
273. Home selling checklist
274. Moving checklist
275. Travel packing list
276. Travel guide to a specific destination
277. Language learning app or tool
278. Online writing course
279. Photography course
280. Design course
281. Coding course
282. Public speaking course
283. Leadership course
284. Personal development course
285. Career development course
286. Entrepreneurship course
287. Financial planning course
288. Marketing course
289. Sales course
290. Customer service course
291. Project management course
292. Time management course
293. Team management course
294. Mindset coaching
295. Business coaching
296. Career coaching
297. Nutrition coaching
298. Life coaching
299. Therapy or counseling services (if licensed and qualified)
300. Virtual event planning services (e.g. for webinars, conferences, etc.)
301. Virtual assistant services (e.g. email management, scheduling, research, etc.)
302. Graphic design services (e.g. social media graphics, website design, etc.)
303. Video production services (e.g. explainer videos, video tutorials, etc.)
304. Writing and editing services (e.g. blog posts, website copy, press releases, etc.)
305. Social media management services (e.g. content creation, scheduling, engagement, etc.)
306. SEO services (e.g. keyword research, on-page optimization, link building, etc.)
307. Website development services (e.g. custom design, coding, maintenance, etc.)
308. Marketing strategy consulting services

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- 309. Business consulting services
- 310. Legal consulting services (if licensed and qualified)
- 311. IT consulting services
- 312. Financial consulting services
- 313. Human resources consulting services
- 314. Leadership coaching and training services
- 315. Sales coaching and training services
- 316. Customer service coaching and training services
- 317. Project management consulting and training services
- 318. Public speaking coaching and training services
- 319. Team building consulting and training services"